Introduction of ALTO-like activity

- P2P Network Experiment Council - in Japan

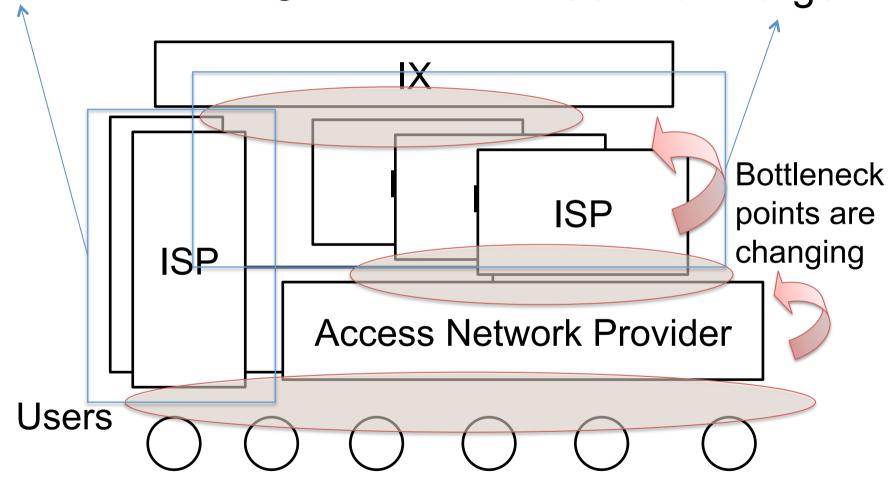
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Background - P2P in Japan -

- Access Network Environment
 - Widely Spread Broadband Access Network (FTTH users are larger than DSL users from 2008 June)
- P2P Applications
 - Mostly used P2P File Sharing Applications (Winny, Share) were developed in Japan.
- ISP Operations
 - Many ISPs are shaping P2P file sharing traffic based on "Guideline for Packet Shaping (by ISP, CATV, Telecom Associations with MIC)"
- P2P Traffic
 - Still remains dominant traffic (about 60% in 2008).

Network Cost Structure in Japan ALTO's main target Our main target



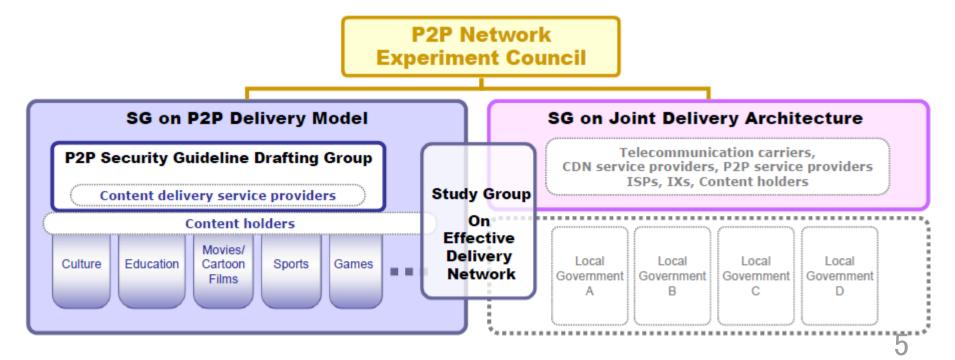
Network Neutrality and Competition Policy in Japan

- Network Neutrality
 - Equitable cost allocation of networks
 - Equal access to networks
 - in WG on Network Neutrality 2006-2007 by MIC

P2P traffic is threat on equitable cost allocation, but important technology for network scalability.

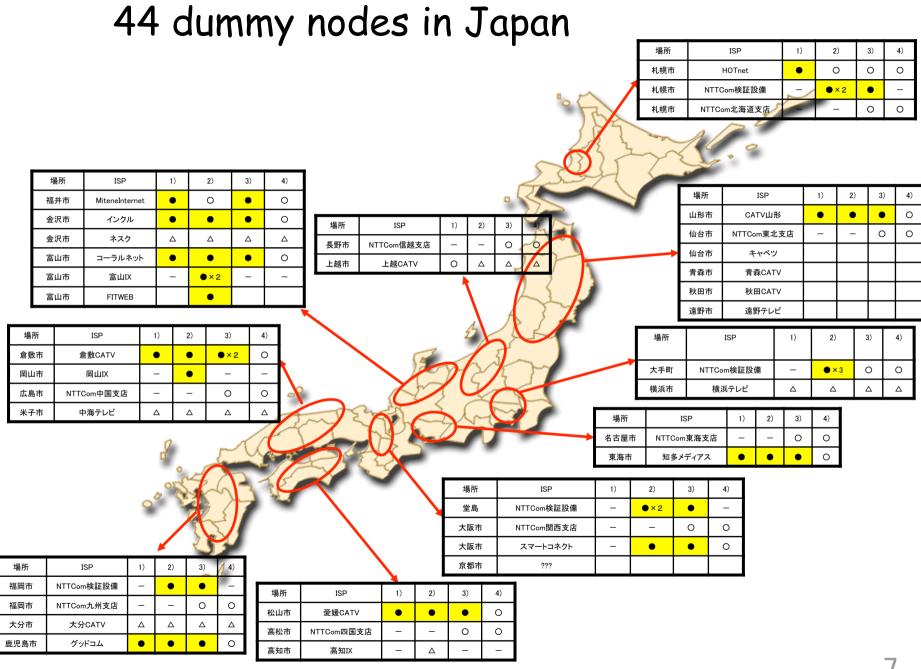
P2P Network Experiment Council

- Established in August 2007.
- Purpose: promoting new content delivery businesses, and spreading P2P services to regional areas.
- Contents Holder, P2P Provider, ISP, Carriers, w/ MIC as an observer



Experimental Environment ('07-'08)

- Dummy nodes
 - PCs in users environment
 - P2P applications are installed
 - Observing peer selections.
 - More than 40 nodes in Japan.
- Hint Server ('08)
 - Peer Select Assistant Server like ALTO approach.
 - It returns distance information based on AS and region.



Peer Selection in Dummy nodes

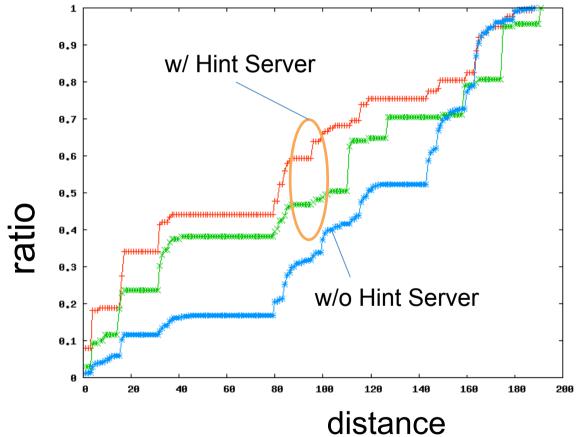
Peer Selecting conditions

Condition	Ex1	Ex2
A: Selects Peer in same ISP	22%	29%
B: Selects Peer in same region	19%	23%
AAB	5%	7%

• Each application will select peers by their own logic (t/p, connecting time, etc...), but it looks like random (in AS, region) selection.

Peer Selection with Hint Server

Cumulative Distance Distribution



• 20%-40% distance reduction in average w/ Hint Server.

Hint Server '09

- w/ more P2P vendors (2 -> 6+) and contents.
- We'll extend our Hint Server.
 - Compatibility w/ ALTO reqs
 - (src, dst, cost)
 - Public and Private Hint Server
 - Public: For Traffic reduction
 - Private: For ISP specific purpose
 - Extensional Fields
 - (src, dst, cost, flag, ext-address)
 - Guide to Cache nodes, under-NAT nodes, non-Congestion nodes, and so on.
 - Statistical Information
 - Transfer rates, # of Peers, Controlled results, and so on.

Suggestions to ALTO

- We found the hierarchical structure is useful
 - through the field experiment in Japan Backbone (IX) bottlenecks and Access Network Providers
 - may also required in Wireless Environment
- Providing statistics is necessary to see how the system improved performance
 - It is difficult to estimate effectiveness of control in peer selection, and Statistical information are important.
- We're challenging cache/NAT solutions
 - We'll feedback them p2prg/alto in the future.